

EVALUATING REFUGEE PROGRAMS



CENTRE FOR
COMMUNITY
BASED RESEARCH



EVALUATION
CAPACITY
NETWORK

WHAT IS COMMUNITY- BASED EVALUATION? VIDEO TRANSCRIPT



What Is Community-Based Evaluation?

Community-based evaluation is a unique approach to evaluation and is distinguished by its three hallmarks and three goals.

Three Hallmarks of Community-Based Evaluation

- 1) Stakeholder-driven:
 - The evaluation is practical and relevant to stakeholders
 - The evaluation process is directed by stakeholder values and priorities
 - A stakeholder refers to individuals, groups, organizations, government departments, or others who are interested or affected by what is being evaluated. Stakeholders can be grouped into:
 - People with lived experience
 - Influencers
 - Sustainers
 - The evaluation process is directed by stakeholder values and priorities
- 2) Participatory:
 - Stakeholders and evaluators share control of the evaluation process, contributing equally to the evaluation design, implementation, and dissemination
- 3) Action-oriented:
 - The evaluation process and results are useful to stakeholders in making improvements
 - Results should have a concrete, 'So what?' element that is both meaningful to the participants, and also indicates concrete outcomes.

Three Goals of Community-Based Evaluation

- 1) Learning together:
 - Stakeholders and evaluators co-generate insights
- 2) Sharing results:
 - Communicate learnings in ways that are appropriate to different audiences and enable stakeholders to use the results
- 3) Engaging people:
 - Builds stronger relationships with and amongst stakeholders so that they are better equipped to do and use evaluation together
 - Incorporate the knowledge, experiences, and feedback of all stakeholders

These three goals of community-based evaluation are additional outcomes to those of the evaluation process itself and have the potential to impact the larger community.