



# WHAT IS COMMUNITY-BASED EVALUATION?

IT'S HALLMARKS, GOALS, AND PHASES

Funded by:

# THREE HALLMARKS OF COMMUNITY-BASED EVALUATION

## EVALUATION THAT STRIVES TO BE...

Stakeholder-Driven	Ensure that the evaluation is practically relevant to stakeholders and is driven by the program's unique theory of change
Participatory	Program stakeholders and researchers equitably share control of the evaluation agenda through active and reciprocal involvement in the evaluation design, implementation and dissemination
Action-Oriented	The evaluation process and results are useful to stakeholders in making improvements to the program and contribute to communities where everyone is supported and belongs

# THREE GOALS OF COMMUNITY-BASED EVALUATION



# THE FOUR PHASES OF COMMUNITY-BASED EVALUATION

